



# EFFICIENT HEATING & COOLING RESIDENTIAL CASH-BACK REWARD APPLICATION

January 1, 2010 through December 31, 2010. Please review this form for program requirements and eligibility.

This application contains reward information for **Focus on Energy** and the **State Energy-Efficient Appliance Rebate Program (SEEARP)**. Customers may claim both a Focus reward and a SEEARP reward for the same equipment if the equipment meets both programs' requirements. See page 5 for all program requirements before completing this application.

## CUSTOMER INFORMATION \*\*\* Incomplete applications will not be processed \*\*\*

Make Check Out To			Phone (      )		E-mail
Mailing Address			Installation Address <input type="checkbox"/> Same as Mailing Address		
City	State	Zip Code	City	State	Zip Code
Name of Gas Company, Propane (LP) or Oil Dealer at Install Address			Name of Electric Company at Install Address		

To whom is the check being made out?  Homeowner  Landlord  Renter  Builder  Other: \_\_\_\_\_

### For Rewards Paid to Businesses

Type of Business:  Corporation  Sole Proprietor  LLC  Other: \_\_\_\_\_

Federal Tax ID # \_\_\_\_\_ OR Social Sec. # of Business Owner (only if Sole Proprietor AND no Federal Tax ID) \_\_\_\_\_

## HOME INFORMATION

Type of Fuel Used for Heating the Home <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other: _____	Building Type <input type="checkbox"/> New Construction <input type="checkbox"/> Existing Home	Building Use <input type="checkbox"/> Residential 1-3 units <input type="checkbox"/> Residential 4+ units
Age of Home (years)	Are any noticeable building shell improvements required? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't Know	

What comfort issues were addressed by installing the new equipment?

Was a Home Performance with ENERGY STAR® evaluation performed on this home?  Yes  No  Don't Know

Was/Will this home be certified by the Wisconsin ENERGY STAR Homes Program?  Yes  No  Don't Know

## CUSTOMER SIGNATURE - REQUIRED. Applications submitted without signatures will not be paid.

The undersigned agrees that the stated energy efficient measure(s) was (were) completed or installed at the job site address listed above as part of the Focus on Energy Program. I have read and agree to the Terms & Conditions within this application. To the best of my knowledge, the statements made on this application are correct, and I have submitted the appropriate supporting documentation to receive an incentive.

If I am applying for SEEARP rewards, I certify that I replaced similar equipment and that the removed equipment will not be used at this or another location.

If I completed the box above for rewards paid to businesses, I certify:

- The number shown on this form is the correct taxpayer identification number.
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends or (c) the IRS has notified me that I am no longer subject to backup withholding.
- I am a U.S. citizen (includes a U.S. resident alien).

Customer Name (Please Print)	Customer Signature	Date
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- A copy of the invoice is attached to this application.** Applications will not be processed without an invoice.
- Opt Out.** Periodically, Focus on Energy evaluates program energy savings by monitoring energy use prior to and after home improvements. Your signature provides Focus on Energy approval to obtain energy consumption data directly from your utility company. If you prefer not to grant Focus on Energy access to your energy consumption records, please check the "Opt Out" box.

## CONTRACTOR SIGNATURE - REQUIRED. Applications submitted without signatures will not be paid.

I have read and understand the attached equipment and eligibility requirements. I certify that the equipment information provided in this application is accurate and truthful. If the customer is applying for SEEARP rewards, I certify that similar equipment was replaced at the home, that the removed equipment will not be used at this or another location, and that the old air conditioner/air-source heat pump has been properly recycled

Contractor Signature		Date
Business Name of Installing Contractor	City	Phone (      )

## HOW DOES THIS APPLICATION WORK?

1. Purchase and install qualified equipment between January 1, 2010 and December 31, 2010. **SEEARP rewards are available on a first-come, first-served basis while funds last.**
2. Send all pages of the **completed and signed application** with a **copy of the invoice** to:
 

**Residential HVAC Rewards**  
**431 Charmany Drive**  
**Madison, WI 53719**

  - Keep a copy of this application and the invoice for your records.
  - For questions regarding this form, please call 800.762.7077.
  - Allow six to eight weeks for processing. To check the status of your reward, call 800.762.7077.
  - A Focus on Energy representative may contact you to schedule a visit to verify that equipment was installed.
  - Federal tax credits are also available for HVAC equipment. Please visit [energystar.gov](http://energystar.gov) for details and requirements.

## FURNACE

# A

**Focus on Energy (Natural gas, LP, or oil-fired) = \$150**

Customer must purchase electricity from a participating utility to qualify for the Focus reward. See page 5 for list of participating utilities.

**SEEARP (Natural gas, LP, or oil-fired) = \$200**

Available to all Wisconsin residential customers regardless of utility. New furnace must replace an existing furnace and be purchased by occupant. A landlord cannot purchase for rental units.

### Focus on Energy (Natural gas, LP, or oil-fired) = \$150

### SEEARP (Natural gas or LP-fired) = \$200

1. Qualified model must:
  - a. Have an AFUE of 90% or greater
  - b. Have at least two stages of heat output
  - c. Have a variable-speed motor (furnaces with PSC motors are not eligible)
  - d. Equipment installed for the SEEARP Reward must be ENERGY STAR qualified
  - e. Be a sealed-combustion unit
  - f. Primary use must be for heating the home's living space
2. Equipment eligibility is based on the AHRI database ([ahridirectory.org](http://ahridirectory.org)) and other reliable sources.
3. This reward is only available for pre-qualified models. A list of qualified equipment can be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 800.762.7077.
4. Chimney liners must be installed where a high-efficiency gas furnace replaces an atmospherically drafted furnace and only a water heater remains vented through the chimney.

*Air Handlers are not eligible for this reward.*

### SEEARP (Oil-fired) = \$200

1. Qualified model must:
  - a. Have an AFUE of 85% or greater
  - b. Be ENERGY STAR qualified
  - c. Primary use must be for heating the home's living space
2. Equipment eligibility is based on the AHRI database ([ahridirectory.org](http://ahridirectory.org)) and other reliable sources.

*Air Handlers are not eligible for this reward.*

Brand Name	Model Number	Serial Number	AFUE %
Installation Date	Fan use with old unit? <input type="checkbox"/> Auto <input type="checkbox"/> Continuous Fan use with new unit? <input type="checkbox"/> Auto <input type="checkbox"/> Continuous	Replacing an existing furnace? <input type="checkbox"/> Yes <input type="checkbox"/> No	Was old unit operable? <input type="checkbox"/> Yes <input type="checkbox"/> No

# B

**FLUE CLOSURE = \$75 (Focus on Energy only)**

**Interior Capped and Caulked/Capped and Mortared**

**Chimney Removed**

1. Customer must purchase natural gas from a participating Focus on Energy natural gas utility. See page 5 for list of participating utilities.
2. Flue can no longer be used by any other combustion appliances. A chimney liner installation does not qualify for a Flue Closure Reward.
3. Reward is only available to customers who purchase and install a qualified natural gas furnace with variable-speed motor (see page 2), a qualified ground-source heat pump (see page 3), or a qualified natural gas hot-water boiler (see page 4). If the furnace, heat pump, or boiler does not qualify—the flue closure does not qualify.
4. Flue must be closed at time of qualified-equipment installation.
5. All interior openings must be properly sealed using a metal plug and caulk or mortar. Complete flue closure protocol may be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 888.509.3247, ext. 321.
6. Customers can only receive one Flue Closure Reward through Focus on Energy. Customers who receive the Flue Closure Reward from the Efficient Heating & Cooling Program cannot receive the same reward through other Focus on Energy programs.

# AIR CONDITIONER or AIR-SOURCE HEAT PUMP

## C

**Focus on Energy= \$100**

Customer must purchase electricity from a participating utility to qualify for the Focus reward. See page 5 for list of participating utilities.

**SEEARP = \$75**

Available to all Wisconsin residential customers regardless of utility. New air conditioner or heat pump must replace an existing central air conditioning system and be purchased by occupant. A landlord cannot purchase for rental units. Replaced unit must be properly recycled.

### Focus on Energy= \$100

- Qualified **central air conditioner, air-source heat pump, or ductless/mini-split** system must:
  - Be installed at the same time as a furnace that qualifies for the Focus on Energy Natural Gas/LP Furnace with Variable-Speed Motor Reward  
*\*Reward is not available with furnaces that were previously installed*  
*\*Reward is not available for installations with air handlers*
  - Be 15 SEER or greater, considering the evaporator coil, condenser coil, and furnace fan motor
  - Include a Thermal Expansion Valve (TXV) or Electronic Expansion Valve (EXV/EEV)
  - Replace both the evaporator and condenser coils or units
  - Achieve proper refrigerant charge and airflow (see focusonenergy.com/hvac for protocol)
  - Meet the manufacturer's specifications for refrigerant line diameters
  - Ductless/mini-split systems** must include more than one indoor unit installed to allow for whole-house zoning. Indoor units may be connected to one or multiple outdoor units. Rewards will be paid based on the number of qualified outdoor units installed
- The condenser model and serial number, evaporator model and serial number, and AHRI reference number are required.
- Equipment eligibility is based on the AHRI database (ahridirectory.org) and other reliable sources.

### SEEARP = \$75

- New system must be replacing the same type of system.
- Qualified **central air conditioner, air-source heat pump, or ductless/mini-split** system must:
  - Be 15 SEER or greater, considering the evaporator coil, condenser coil, and furnace fan motor
  - Include a Thermal Expansion Valve (TXV) or Electronic Expansion Valve (EXV/EEV)
  - Be ENERGY STAR qualified
  - Replace both the evaporator and condenser coils or units
  - Achieve proper refrigerant charge and airflow
  - Meet the manufacturer's specifications for refrigerant line diameters
  - Ductless/mini-split systems will be paid based on the number of outdoor units installed.
- The condenser model and serial number, evaporator model and serial number, and AHRI reference number are required.
- Equipment eligibility is based on the AHRI database (ahridirectory.org) and other reliable sources.

Type of unit installed:		<input type="checkbox"/> Central Air Conditioner <input type="checkbox"/> Air-Source Heat Pump (ASHP) <input type="checkbox"/> Mini-Split/Ductless A/C <input type="checkbox"/> Mini-Split/Ductless Heat Pump		Brand Name
Condenser Model Number		Condenser Serial Number		
Evaporator Model Number		Evaporator Serial Number		
AHRI Reference Number	Installation Date	Replacing existing A/C or ASHP? <input type="checkbox"/> Yes <input type="checkbox"/> No	Was old system operable? <input type="checkbox"/> Yes <input type="checkbox"/> No	

# GROUND-SOURCE (GEOTHERMAL) HEAT PUMP <65 MBH

## D

**Focus on Energy = \$250**

Customer must purchase electricity from a participating utility to qualify for the Focus reward. See page 5 for list of participating utilities.

**SEEARP = \$75**

Available to all Wisconsin residential customers regardless of utility. New ground-source heat pump must replace an existing heating and cooling system and be purchased by occupant. A landlord cannot purchase for rental units. Replaced equipment must be properly recycled.

- Qualified system must:
  - Be ENERGY STAR qualified. Visit energystar.gov for specific requirements.
  - Have an air handler with an ECM/variable-speed motor
  - Have a two-stage compressor
  - Primary use must be for heating and cooling the home's living space
- SYSTEM MAY NOT HAVE ELECTRIC AUXILIARY OR EMERGENCY HEAT.** System is not eligible, even if electric heating source is not connected or is turned off at the breaker.
- Efficiency ratings will be verified using the AHRI database (ahridirectory.org) and other reliable sources.

Brand Name	Model Number	Serial Number	Desuperheater <input type="checkbox"/> Yes <input type="checkbox"/> No
Installation Date	Type of Auxiliary Heat/Emergency Heat Source <input type="checkbox"/> None <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other _____		
Heat Pump Size (of Total Heating Load) %	Type of Heating System Replaced: <input type="checkbox"/> None <input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Electric Resistance <input type="checkbox"/> Ground-Source Heat Pump <input type="checkbox"/> Other _____		

## HOT-WATER BOILER (<300 MBH)

# E

- Focus on Energy (Natural gas-fired) = \$400** Customer must purchase natural gas from a participating natural gas utility to qualify for the Focus reward. See page 5 for list of participating utilities.
- SEEARP (Natural gas, LP, or oil-fired) = \$200** Available to all Wisconsin residential customers regardless of utility. New boiler must replace an existing boiler and be purchased by occupant. A landlord cannot purchase for rental units.

### Focus on Energy (Natural gas-fired) = \$400

### SEEARP (Natural gas or LP-fired) = \$200

- Qualified model must:
  - Have an AFUE of 90% or greater
  - Have a modulating burner
  - Include an outdoor-air reset control (integrated or added to the system)
  - Equipment installed for the SEEARP Reward must be ENERGY STAR qualified
  - Be a sealed-combustion unit
  - Primary use must be for space heating the home's living space
- Equipment eligibility is based on the AHRI database (ahridirectory.org) and other reliable sources.
- This reward is only available for pre-qualified models. A list of qualified equipment can be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 800.762.7077.
- Chimney-liners must be installed where a high-efficiency boiler replaces an atmospherically drafted boiler and only a water heater remains vented through the chimney.

### SEEARP (Oil-fired) = \$200

- Qualified model must:
  - Use oil
  - Have an AFUE of 85% or greater
  - Include an outdoor-air reset control (integrated or added to the system)
  - Be ENERGYSTAR qualified
  - Be the primary heating source for the home
- Equipment eligibility is based on the AHRI database (ahridirectory.org) and other reliable sources.
- This reward is only available for pre-qualified models. A list of qualified equipment can be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 800.762.7077.

Brand Name		Model Number		Serial Number	
Installation Date	Outdoor air reset control installed and set up? <input type="checkbox"/> Yes <input type="checkbox"/> No	Replacing an existing boiler? <input type="checkbox"/> Yes <input type="checkbox"/> No	Was old unit operable? <input type="checkbox"/> Yes <input type="checkbox"/> No		

## INDIRECT WATER HEATER

# F

- Focus on Energy (natural gas) = \$200** Customer must purchase natural gas from a participating natural gas utility to qualify for the Focus reward. See page 5 for list of participating utilities.
- SEEARP (natural gas, LP, or oil) = \$150** Available to all Wisconsin residential customers regardless of utility. New water heater must replace an existing water heater and be purchased by occupant. A landlord can not purchase for rental units.

### Focus on Energy (natural gas) = \$200

- Water heater must be installed on a boiler that qualifies for the Natural Gas Hot-Water Boiler Reward (see above). If the boiler does not qualify, the indirect water heater does not qualify.
- Customers may only receive one Indirect Water Heater Reward through Focus on Energy. Customers who receive the Indirect Water Heater Cash-Back Reward from the Efficient Heating & Cooling Program cannot receive the same reward through other Focus on Energy programs.
- If replacing an electric water heater, you may also qualify for Water Heater Fuel Conversion Reward (see below).

### SEEARP (natural gas, LP, or oil) = \$150

- Water heater must be installed on a boiler that qualifies for the SEEARP Natural Gas, LP, or Oil Hot-Water Boiler Reward (see above). If the boiler does not qualify, the indirect water heater does not qualify.
- If replacing an electric water heater, you may also qualify for Water Heater Fuel Conversion Reward (see below).

Brand Name	Model Number	Installation Date	<input type="checkbox"/> Tank ( _____ gallons) <input type="checkbox"/> Integrated
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# G

## WATER HEATER FUEL CONVERSION = \$250 (Focus on Energy only)

- Customer must purchase electricity from a participating Focus on Energy electrical utility to qualify for this reward. See page 5 for list of participating utilities.
- Customer must convert from an electric water heater to a water heater that qualifies for the Focus on Energy Indirect Water Heater reward (see above).
- Documentation of conversion is required (brand name and model number of old, electric water heater).
- Customers may only receive one Water Heater Fuel Conversion Cash-Back Reward through Focus on Energy. Customers who receive the Water Heater Fuel Conversion Reward from the Efficient Heating & Cooling Program cannot receive the same reward through other Focus on Energy programs.

### OLD ELECTRIC WATER HEATER INFORMATION - Must be completed for the electric water heater removed

Brand Name	Model Number	Approximate Age (years)	Removal Date	Fuel Type of Old Water Heater <input type="checkbox"/> Natural Gas <input type="checkbox"/> LP <input type="checkbox"/> Electricity <input type="checkbox"/> Oil <input type="checkbox"/> Other:
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# TOTAL REWARD

Sections A + B + C + D + E + F + G  
Including both Focus & SEEARP Rewards

# \$

## ELIGIBILITY

1. Focus on Energy rewards are available to Wisconsin residential customers of participating utilities. See list below.
2. The SEEARP rewards are available for the replacement of existing equipment. This program is funded in part by the Wisconsin Department of Administration, Office of Energy Independence. Equipment must be purchased by the occupant of a Wisconsin residence. **SEEARP rewards are available on a first-come, first-served basis while funds last.** New equipment must be ENERGY STAR qualified and meet all other criteria outlined on this application. Equipment that is replaced to receive the SEEARP reward must be decommissioned; removed equipment cannot be used at the same or another location. Removed air conditioner or air-source heat pump must be properly recycled.
3. A completed and signed application with a copy of the invoice must be delivered within 30 days of installation.
4. Submitted invoice(s) must include manufacturer's make and model number.
5. All equipment must be new. Used or rebuilt equipment is not eligible for a reward.
6. Equipment must meet efficiency levels and specification requirements. Equipment eligibility is verified through the AHRI Directory of Certified Efficiency Ratings Product Performance ([www.ahridirectory.org](http://www.ahridirectory.org)) and other reliable sources. A list of qualified equipment can be found at [focusonenergy.com/hvac](http://focusonenergy.com/hvac) or by calling 800.762.7077. Energy Guide rating may NOT be substituted for AHRI information.
7. Equipment must be installed prior to submitting the application form.
8. Focus on Energy reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing.
9. Customers or allies may not use the Focus on Energy name or logo in any marketing, advertising, or promotional material without prior written consent.
10. Rewards are only payable to the customer or the parent company; rewards cannot be reassigned to any other parties.
11. **Disclaimers:** Focus on Energy:
  - a. Does not endorse any particular manufacturer, product, or system design by offering these rewards
  - b. Is not responsible for any tax liability imposed on the customer as a result of the payment of rewards
  - c. Does not expressly or implicitly warrant the performance of installed equipment (contact your contractor for detailed equipment warranties)
  - d. Is not responsible for the proper disposal/recycling of any waste generated as a result of this project
  - e. Is not liable for any damage caused by the operation or malfunction of the installed equipment
12. Focus on Energy reserves the right to change or discontinue this program at any time. The acceptance of program applications is determined solely by Focus on Energy.
13. A Focus on Energy representative may contact you to schedule a site visit to verify that qualified equipment was installed.
14. Focus on Energy reserves the right to refuse payment and participation if the customer or contractor violates program rules or procedures.
15. Customers who receive a reward from the Efficient Heating & Cooling Program cannot receive a reward on the same piece of equipment through other Focus on Energy programs.
16. Rewards may be available for projects for multi-family and business customers. If you are installing equipment in a multi-family (4+ units) building or business, please download the appropriate application for rewards at [focusonenergy.com/financialincentives](http://focusonenergy.com/financialincentives) or call 800.762.7077 to obtain a copy.

## PARTICIPATING FOCUS ON ENERGY ELECTRIC UTILITIES

Residential customers must purchase electricity from one of the utilities listed below to be eligible for the following Focus on Energy rewards:

- Gas Furnace with Variable-Speed Motor
- Central Air Conditioner or Air-Source Heat Pump
- Ductless/Mini-Split System
- Ground-Source (Geothermal) Heat Pump
- Water Heater Fuel Conversion

Adams-Columbia Electric Coop.	Eagle River Light & Water Utility	New Holstein Utilities	Sheboygan Falls Utilities
Algoma Utilities	Eau Claire Energy Cooperative	New Lisbon Municipal Light & Water	Shullsburg Electric Utility
Alliant Energy	Elroy Electric & Water Utility	New London Utilities	Slinger Utilities
Arcadia Electric Utility	Evansville Water & Light	New Richmond Utilities	Spooner Municipal Electric Utility
Argyle Electric & Water Utility	Fennimore Municipal Utility	North Central Power Co.	Stoughton Utilities
Bangor Municipal Utility	Florence Utilities	Northwestern Wisconsin Electric Co.	Stratford Water & Electric Department
Barron Light & Water Utility	Gresham Water & Electric Plant	Oakdale Electric Cooperative	Sturgeon Bay Utilities
Belmont Municipal Light & Water	Hartford Electric	Oconomowoc Utilities	Sun Prairie Water & Light
Benton Electric & Water Utility	Hazel Green Light & Water Utility	Oconto Electric Cooperative	Superior Water, Light & Power
Black Earth Electric Utilities	Hustisford Utilities	Oconto Falls Municipal Utilities	Trempealeau Municipal Utility
Black River Falls Municipal Utilities	Jefferson Utilities	Pardeeville Public Utilities	Two Rivers Water & Light
Bloomer Electric & Water Utility	Juneau Utilities	Pierce Pepin Cooperative	Vernon Electric Cooperative
Boscobel Utilities	Kaukauna Utilities	Pioneer Power & Light Co.	Viola Municipal Electric Utility
Brodhead Water & Light	Kiel Utilities	Plymouth Utilities	Waterloo Utilities
Cadott Light & Water Department	La Farge Municipal Utilities	Polk-Burnett Electric Cooperative	Waunakee Utilities
Cashton Light & Water	Lake Mills Light & Water	Prairie du Sac Utilities	Waupun Utilities
Cedarburg Light & Water	Lodi Utilities	Price Electric Cooperative	We Energies
Centuria Municipal Electric Utility	Madison Gas & Electric	Princeton Light & Water Department	Westby Utilities
Clark Electric Cooperative	Manitowoc Public Utilities	Reedsburg Utility Commission	Westfield Electric Company
Clintonville Utilities	Marshfield Utilities	Rice Lake Utilities	Whitehall Electric Utility
Columbus Water & Light	Mazomanie Electric Utility	Richland Center, City Utilities of	Wisconsin Dells Water & Light Utility
Consolidated Water & Power Co.	Medford Electric Utility	Richland Electric Cooperative	Wisconsin Public Service Corp.
Cornell Municipal Light Department	Menasha Utilities	River Falls Municipal Utilities	Wisconsin Rapids Water Works & Lighting Commission
Cuba City Light & Water	Mount Horeb Utilities	Rock Energy Cooperative	Wonewoc Water & Light Department
Cumberland Municipal Utility	Muscoda Utilities	Sauk City Utilities	Xcel Energy
Dahlberg Light & Power Co.	New Glarus Light & Water	Scenic Rivers Energy Cooperative	
		Shawano Municipal Utilities	

## PARTICIPATING FOCUS ON ENERGY NATURAL GAS UTILITIES

Residential customers must purchase natural gas from one of the utilities listed below to be eligible for the following Focus on Energy rewards:

- Natural Gas Hot-Water Boiler
- Indirect Water Heater
- Flue Closure

Alliant Energy	Midwest Natural Gas Co.	We Energies
City Gas Company	St. Croix Valley Natural Gas	Wisconsin Public Service Corp.
Madison Gas & Electric	Superior Water, Light and Power	Xcel Energy